

AUBRIE ANN GLENNON

(248) 974-9873 info@aubrieglennon.com Detroit, MI

SOCIAL MEDIA PROFILES

LinkedIn: aubrieann

Portfolio: aubrieglennon.com

GRAPHIC DESIGN

Art Direction

Branding

Content Management

Large Format Graphics

Magazine Design

Prepress

Print Design

Project Management

Retail + In-store Graphics

Variable Data

Web Development

SOFTWARE EXPERTISE

Adobe Acrobat Pro

Adobe Dreamweaver

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Canvas (LMS)

CSS

Dalim ES

HTML5

Microsoft Office

Microsoft Sharepoint

Pitstop

Sakai (LMS)

SendMyAd

Virtual Publisher

WordPress

CURRICULUM + INSTRUCTION

Certified Online Instructor

Compliance + Regulations

Content Development

Curriculum Design

Data Analysis

E-Learning Development

Instructional Design

Instructional Analysis

Learning Management Systems

Needs Assessment

On-line Instruction

Student Services

EMPLOYMENT HISTORY

Graphic Services Technician Valassis April 2017-Present
Training Team Lead

- ◆ Combine creative design skills with technical print knowledge to effectively create and process media products according to client needs and press specifications. Accurately produce high quality media files ready for production and distribution.
- ◆ Lead internal training team to develop and deliver hybrid training and e-learning programs for associates within the company.
- ◆ Earned 2018 most Great Saves award for a keen attention to detail, being the #1 associate in the Company, identifying and solving the most errors that could have stopped the production and raised the cost of a campaign.
- ◆ Corporate Culture advocate - Planning committee member of Culture Club. Hosting two Culture Club events as well as participated as a guest speaker for three events.

Studio + Gallery Director Studio 8700 1/2016-Present

- ◆ Lead and coordinate initial and ongoing sales drivers — marketing and promotions, pre-sale events, studio and gallery events, artist and community outreach and enrichment.

Director of Education Specs Howard School 1/2011-1/2016

- ◆ Lead and support 40+ program faculty and support staff in creating graphic design, film, and broadcasting industry focused curricula for adult learners, providing an in-depth, hands-on exploration through a hybrid curriculum.
- ◆ Continual evaluation of the program industries to support the ever-evolving curricula ensuring proper efficiency while increasing student retention and graduate employment results.
 - Developed strategies to improve student success that achieved a +20% increase in the student's retention rate.
- ◆ Provide leadership in the development of strategic approaches for the integration of technology into the hybrid e-learning educational environments of the institution; oversee the Learning management System (LMS) and its operations.

Marketing Production Manager Wireless Toyz Corporation 7/2007-1/2011

- ◆ Oversight and management of in-house and freelance artists and production processes; ensuring the profitability and creative quality of projects as well as satisfying cooperative advertising compliance and approval.
- ◆ Develop valuable relationships with franchisees and vendors to ensure a streamlined process to help increase performance and growth for over 200 national franchisee stores.
- ◆ Collaboration in the development and implementation of the corporate intra-net marketing and art department traffic system.
 - Increased design production by 48%, achieving a 35% reduction in production costs while consistently delivering quality services and products under budget.

Prepress & Graphic Designer Imperial Press 7/2003-12/2006

- ◆ Produce design solutions to communicate clients' messages with high visual impact; develop solutions for a variety of products and activities, such as advertising, books, displays, packaging, corporate communications and branding.
- ◆ Ensure print projects are moving through the production phase as efficiently and effectively as possible. Communicating with internal team members and vendors. Manage new project initiation, tracking project schedules, and all aspects of the print production process.

EDUCATION + CERTIFICATION

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|---|---------------------------------|---------|
| Front-end Development Bootcamp | Grand Circus Detroit | 2016 |
| Certified Online Instructor/Trainer (COI) | Lern Network | 2015 |
| Title IX Certification | Federal Department of Education | 2015 |
| Bachelors Degree—Fine Art Print Major | Madonna University | 2004-07 |

NETWORK AFFILIATIONS

Detroit AIGA
Graphic Arts Guild
National Art Education Association